

STOP COOKING FIRES BEFORE THEY START!

SMARTBURNER™
SMARTRANGE™
SMARTMICRO™
SMARTELEMENT™

Our line of **SMART** cooking fire prevention products can help stop cooking fires and nuisance alarms from happening in the first place. Most other safety products react to cooking fires after they have happened through detection, suppression or mitigation. Prevention is better! Explore our range of **SMART** product solutions for electric coil stoves, glass top ranges and microwave ovens. Save property, money and lives today!

COOKING IS THE
LEADING CAUSE OF
REPORTED HOME FIRES

49%

THERE ARE AN AVERAGE OF

470



REPORTED COOKING
FIRES **EVERY DAY**

COOKING FIRES CAUSE
\$1.2 BILLION

IN DIRECT PROPERTY DAMAGE EVERY YEAR
(and billions more in indirect costs)



FOR **1** REPORTED FIRE,
THE CONSUMER PRODUCT
SAFETY COMMISSION (CPSC)
ESTIMATES THAT ANOTHER

30-50 FIRES GO
UNREPORTED

= 14,000-23,500
COOKING FIRES EVERY DAY!

COOKING IS THE LEADING
CAUSE OF MULTI-FAMILY
APARTMENT BUILDING FIRES

74%

86% FIRES IN A COLLEGE
DORMITORY START
FROM COOKING

COOKING IS THE
LEADING CAUSE OF
HOTEL AND MOTEL FIRES

46%

COOKING IS THE
LEADING CAUSE OF
HOME FIRE INJURIES

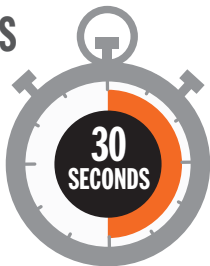
45%

58% PEOPLE AGED 40-44
HAVE THE HIGHEST
FIRE INJURY RATE

SENIORS AGED 85
OR OLDER HAVE THE
HIGHEST FIRE DEATH RATE

43%

IN LESS
THAN



A SMALL FLAME CAN
TURN INTO A MAJOR FIRE

WITHIN



A FIRE CAN BECOME
LIFE-THREATENING

WITHIN



A RESIDENCE CAN BE
ENGULFED IN FLAMES

Sources: National Fire Protection Agency (NFPA), Department of Homeland Security, Federal Emergency Management Agency (FEMA)

DON'T MAKE THE HEADLINES

**HIGH-RISE FIRE CAUSED
BY UNATTENDED COOKING**

CHVNRADIO.COM

**APARTMENT FIRE CAUSED
BY UNATTENDED COOKING**

THE STAR DEMOCRAT

**UNATTENDED COOKING BLAMED
FOR EVERTS AVENUE HOUSE FIRE**

CTV WINNIPEG

**KALAMAZOO APARTMENT FIRE
LEAVES 11 UNITS UNINHABITABLE**

MLIVE.COM

**COOKING MISHAP CAUSES
APARTMENT FIRE IN BRISBANE**

NBC BAY AREA

COOKING FIRE DAMAGES APARTMENT

THE WILSON TIMES

**COOKING FIRE LEAVES
NAPERVILLE HOME
UNINHABITABLE: FIRE DEPT.**

PATCH.COM

**FOUR CHILDREN SENT TO
HOSPITAL AFTER COOKING
FIRE AT NORFOLK APARTMENT**

13NEWS NOW



PioneeringTech.com
PROTECTING PEOPLE & PROPERTY

NEVER LEAVE COOKING UNATTENDED!